



JOSH MANDEL

Revision #: 0 Date: 10/23/2012

Client: OH- US SEN- JOSH MANDEL- 2012 Estimate: 3053
Media: TV Description: OH US SEN JOSH MANDEL OCT 24-OCT 30
Product: GENERAL Flight Start Date: 10/24/12 5:00:00 AM
Market: Cincinnati Flight End Date: 10/30/12 4:59:00 AM

#67976

Separation between spots: 10

Revision Comments:

Line No	Daypart Program	Daypart Code	STN Gross	STN Net	Days Dur	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Total Spots
						10/24	10/25	10/26	10/27	10/28	10/29	10/30	
EKRC-TV													
44	MTuWThFSaSu 10:00p-10:35p LOCAL12 NWS@10<	RT	\$250.00 125 P3	\$212.50	30	2 1	2 1	2 1	2 1	2 1	2 1	2 1	7
Total Spots:						1	1	1	1	1	1	1	7
Total Cost:			\$1,750.00	\$1,487.50									
Total													
OCT 12			\$1,250.00	\$1,062.50									5
NOV 12			\$500.00	\$425.00									2

Signature: _____

Disclaimer:



Summary by Station/System

Date: 10/23/2012

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Media: TV **Description:** OH US SEN JOSH MANDEL OCT 24-OCT 30
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Station	Total Spots	STN Gross	PCT	STN Net	PCT
EKRC-TV	7	\$1,750.00	100%	\$1,487.50	100%
Market Total:	7	\$1,750.00		\$1,487.50	

Dienger, Whitney

From: Jacobs, Sarah
Sent: Tuesday, October 23, 2012 12:43 PM
To: Dienger, Whitney
Subject: Fwd: EKRC - Late News, Mandel

Sarah Jacobs
Local Sales Manager
WKRC Local 12
513/763-5672

Begin forwarded message:

From: Whitney Eversole <WEversole@strategicmediaplacement.com>
Date: October 23, 2012, 12:38:13 PM EDT
To: "Jacobs, Sarah" <SJacobs@local12.com>
Subject: Re: EKRC - Late News, Mandel

Ok

Sent from my iPhone

On Oct 23, 2012, at 12:31 PM, "Jacobs, Sarah" <SJacobs@local12.com> wrote:

I only need \$125 per spot for LN.
I'm doubling your frequency b/c you bought it at \$250 (rate not noted on card).
☺
Thanks
SAJ

Sarah Jacobs
Local Sales Manager
WKRC CBS 12/Local 12.2 The CW Cincinnati
513/763-5672

10/23/2012

